GARLAND

AGENDA

CITY COUNCIL WORK SESSION
City of Garland
Work Session Room, City Hall
William E. Dollar Municipal Building
200 North Fifth Street
Garland, Texas
June 18, 2018
6:00 p.m.

DEFINITIONS:

Written Briefing: Items that generally do not require a presentation or discussion by the staff or Council. On these items the staff is seeking direction from the Council or providing information in a written format.

Verbal Briefing: These items do not require written background information or are an update on items previously discussed by the Council.

Regular Item: These items generally require discussion between the Council and staff, boards, commissions, or consultants. These items are often accompanied by a formal presentation followed by discussion.

[Public comment will not be accepted during Work Session unless Council determines otherwise.]

NOTICE: The City Council may recess from the open session and convene in a closed executive session if the discussion of any of the listed agenda items concerns one or more of the following matters:

(1) Pending/contemplated litigation, settlement offer(s), and matters concerning privileged and unprivileged client information deemed confidential by Rule 1.05 of the Texas Disciplinary Rules of Professional Conduct. Sec. 551.071, Tex. Gov't Code.

(2) The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Sec. 551.072, Tex. Gov't Code.

(3) A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Sec. 551.073, Tex. Gov't Code.

(4) Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Sec. 551.074, Tex. Gov't Code.

(5) The deployment, or specific occasions for implementation of security personnel or devices. Sec. 551.076, Tex. Gov't Code.

(6) Discussions or deliberations regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the territory of the City and with which the City is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect of the sort described in this provision. Sec. 551.087, Tex. Gov't Code.

(7) Discussions, deliberations, votes, or other final action on matters related to the City's competitive activity, including information that would, if disclosed, give advantage to competitors or prospective competitors and is reasonably related to one or more of the following categories of information:

- generation unit specific and portfolio fixed and variable costs, including forecasts of those costs, capital improvement plans for generation units, and generation unit operating characteristics and outage scheduling;
- bidding and pricing information for purchased power, generation and fuel, and Electric Reliability Council of Texas bids, prices, offers, and related services and strategies;
- effective fuel and purchased power agreements and fuel transportation arrangements and contracts;
- risk management information, contracts, and strategies, including fuel hedging and storage;
- plans, studies, proposals, and analyses for system improvements, additions, or sales, other than transmission and distribution system improvements inside the service area for which the public power utility is the sole certificated retail provider; and
- customer billing, contract, and usage information, electric power pricing information, system load characteristics, and electric power marketing analyses and strategies. Sec. 551.086; Tex. Gov't Code; Sec. 552.133, Tex. Gov't Code]

1. **Consider the Consent Agenda**

A member of the City Council may ask for discussion or further information on an item posted as a consent agenda item on the next Regular Meeting of the City Council. The Council Member may also ask that an item on the posted consent agenda be pulled from the consent agenda and considered for a vote separate from consent agenda items on the regular agenda. All discussions or deliberations on this portion of the work session agenda are limited to posted agenda items and may not include a new or unposted subject matter.

2. **Written Briefings:**

a. **On Street Parking Main, 10th, 11, and State Streets**

Council is requested to consider to approve a modification to the existing ordinance allowing onstreet parking in the block bound by Main, 10th Street, 11th Street, and State Street.

b. **Fifth Street Parking Restriction Modifications**

Council is requested to approve several changes to parking restrictions along S. Fifth Street between McLemore Drive and Wembley Drive due to changes in travel patterns and street widths.

c. **Speed Limit Changes on Naaman Forest Boulevard**

Council is requested to change the speed limits on the new section of Naaman Forest Bvld immediatly south of Campbell Road and adjacent to the Culwell Center. Speed limits have not been established and are currently set to the default speed of 30 mph. Staff performed a speed study and the recomended speed limit is 35mph.

3. **Verbal Briefings:**

a. **V-Bikes Update**

At the request of Council Members Morris and Bookhout, V-Bikes Director of Operations Shawn Ho will provide the City Council with an update on the V-Bikes program's operations in Garland, including but not limited to the number of bikes currently remaining in the city, their ability to regularly track, retrieve, and rebalance the concentration of bikes, their ability to respond to citizen requests for removal of stationary or damaged bikes from their neighborhoods, and their future plans to improve ridership.

b. Windsurf Bay Park

At the request of Council Member Jerry Nickerson and Council Member Jim Bookhout, staff will provide an update on the Windsurf Bay Park preparations for the July 4th weekend.

c. Short-Term Rentals

At the request of Council Member Scott LeMay and Council Member David Gibbons, Council will discuss short-term property rentals.

4. Regular Items:

a. Interviews for Appointment to the Dallas Area Rapid Transit Board

Dallas Area Rapid Transit notified the City that terms for Mark C. Enoch and Jonathan R. Kelly will expire on June 30, 2018. Information was posted on the City's website for 21 days regarding the qualifications of a DART Board Member in order to provide an opportunity for citizens to apply for the position. Applications and/or resumes were received from four (4) applicants. Council is scheduled to formally appoint a representative to the DART Board of Directors at the June 19, 2018 Regular Meeting.

b. Garland Health Facilities Development Corporation and Garland Economic Development Authority

The Garland Health Facilities Development Corporation and Garland Economic Development Authority has positions that are expired. Information was posted on the City's website for 21 days regarding the qualifications of the GHFDC & GEDA Board Members in order to provide an opportunity for citizens to apply for the position. A resume was received from one applicant. Council is scheduled to formally appoint a representative to the GHFDC & GEDA Board of Directors at the June 19, 2018 Regular Meeting.

5. Discuss Appointments to Boards and Commissions

<u>Council Member Deborah Morris</u>

- Jonathan Ferguson - Parks & Recreation Board

6. Announce Future Agenda Items

A member of the City Council, with a second by another member, or the Mayor alone, may ask that an item be placed on a future agenda of the City Council or a committee of the City Council. No substantive discussion of that item will take place at this time.

7. Council will move into Executive Session

EXECUTIVE SESSION
AGENDA

NOTICE: The City Council may recess from the open session and convene in a closed executive session if the discussion of any of the listed agenda items concerns one or more of the following matters:

The City Council will adjourn into executive session under Sec. 551.087, TEX. GOV'T CODE regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the territory of the City and with which the City is conducting economic development negotiations or to deliberate the offer of a financial or other incentive to a business prospect relating to:

- A commercial project located generally northwest of the intersection of West Miller Roadand South Jupiter Road

- A commercial project located generally northeast of the intersection ofNorth First Street and East Buckingham Road

- A commercial project located generally northwest of the intersection of South Shiloh Road and Marquis Drive

8. Adjourn

GARLAND
POLICY REPORT

City Council Work Session Agenda		**2.a.**
Meeting Date:	June 18, 2018	
Item Title:	On Street Parking - Main, 10th, 11th, State Streets	
Submitted By:	Paul Luedtke, Transportation Director	
Strategic Focus Areas:	Growing Economic Base Commercially Thriving Downtown Vibrant Neighborhoods and Commercial Centers Sound Governance and Finances	

ISSUE

A development was previously approved by Council with on street parking in the downtown block bounded by Main Street, 10th Street, 11th Street, and State Street. Council is requested to update a portion of the Code of Ordinances that lists all allowed on-street parking locations in the city.

RECOMMENDATION

Direct staff to update the Code of Ordinances to reflect previous actions.

Unless otherwise directed this item will be placed on the July 10 Regular Meeting agenda.

BACKGROUND

A commercial establishment recently recieved approval from the Planning Commission and City Council that will have adjacent angled head in on street parking in the following areas:

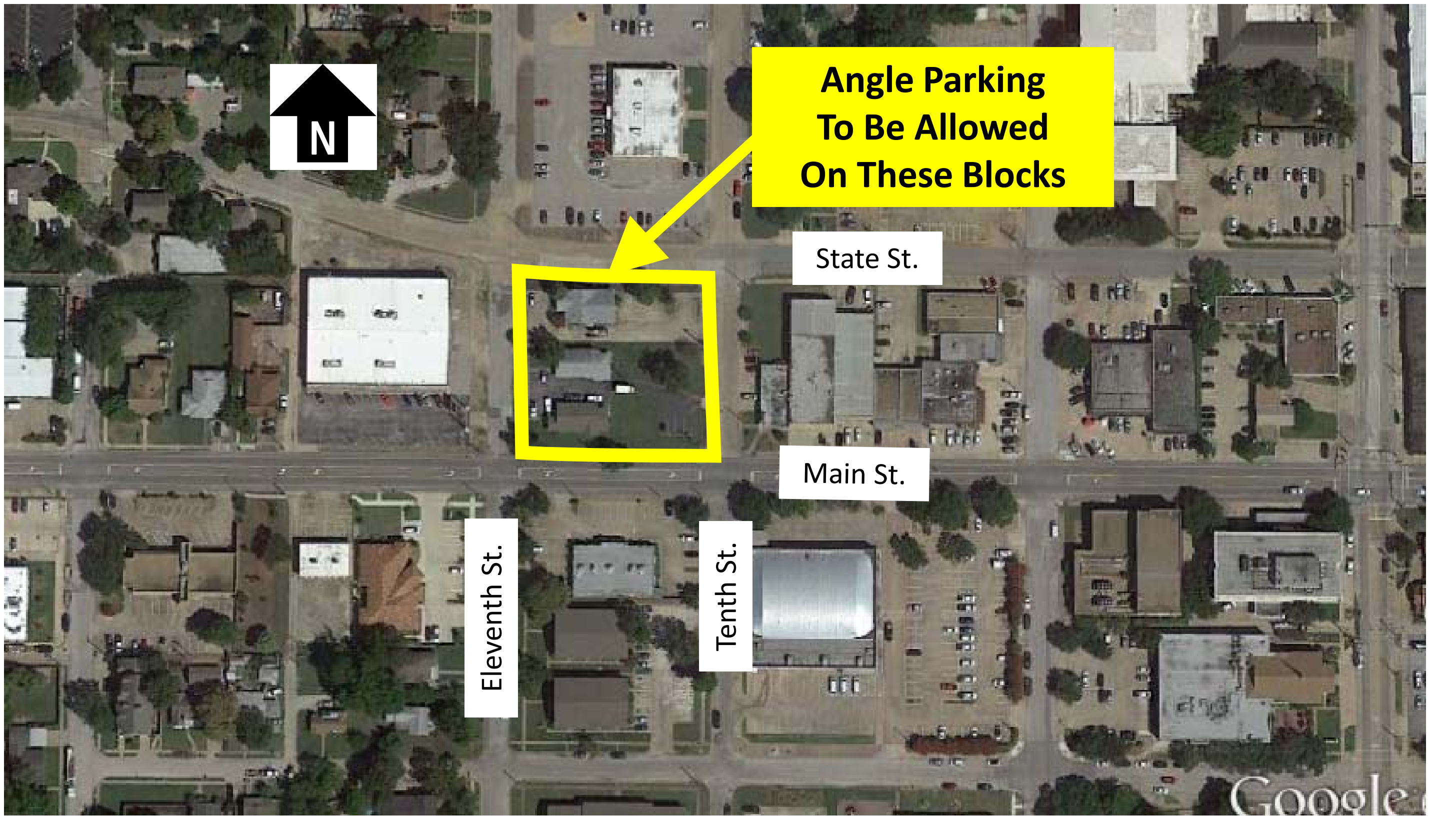
- 10th Street between Main Street and State Street
- 11th Street between Main Street and State Street
- Main Street between 10th Street and 11th Street
- State Street between 10th Street and 11th Street

Section 33.50 states that "Angle or head in parking of vehicles shall not be permitted on or adjacent to any of the streets of the City, where such vehicles would be required to back into the street, with the following exceptions:" Then the list of streets where this is allowed is provided.

If approved this action would "clean up" the ordinance so that this list includes these new sections where head in parking will be allowed.

Attachments

Angle Parking


N
Angle Parking
To Be Allowed
On These Blocks
State St.
Main St.
Eleventh St.
Tenth St.
Google

GARLAND
POLICY REPORT

City Council Work Session Agenda **2.b.**

Meeting Date: June 18, 2018
Item Title: Fifth Street Parking Restriction Modifications
Submitted By: Paul Luedtke, Transportation Director
Strategic Focus Areas: Safe Community
Vibrant Neighborhoods and Commercial Centers
Customer-Focused City Services

ISSUE

Changes in travel patterns and street widths have resulted in the need for several changes to parking restrictions along S. Fifth Street between McLemore Drive and Wembley Drive.

RECOMMENDATION

Approve the following changes to parking restrictions along S. Fifth Street:

- Prohibit parking at all times on both sides of S. Fifth Street from 240 feet north of Miller Road to 140 feet south of Carlos Drive.
- Remove all parking restrictions on both sides of Fifth Street from 140 feet south of Carlos Drive to Wembley Drive.

Unless otherwise directed by council, staff will place a resolution with the above ordinance changes on the July 10, 2018 council meeting.

BACKGROUND

On S. Fifth Street from 240 feet north Miller Road to Miller Road a left turn bay was created with pavement markings. Due to the reduced width of the through lanes, parking restrictions are needed to ensure that the through lanes are not blocked.

On S. Fifth Street from Miller Road to 140 feet south of Carlos Drive, a center left turn lane has been implemented to alleviate traffic related to the adjacent Daugherty Elementary School. Due to this left turn lane, there is no room for on-street parking. In this area, parking is currently prohibited from 7:30 AM to 7:30 PM, but for safety reasons parking should be prohibited at all times.

Between Carlos Drive and Wembley Drive, parking had been prohibited for many years due to the narrow street that had existed in the past. With the reconstruction and widening of Fifth Street last year, the street is now fully able to accommodate parking which would benefit residences that live along S Fifth Street and would serve to calm traffic through this area.

CONSIDERATION

Owners of the houses immediately north of Miller Road will not have parking in front of their house.

Residences between 140 feet south of Carlos Drive to Wembley Drive will have parking in front of or adjacent to their houses restored for their use.

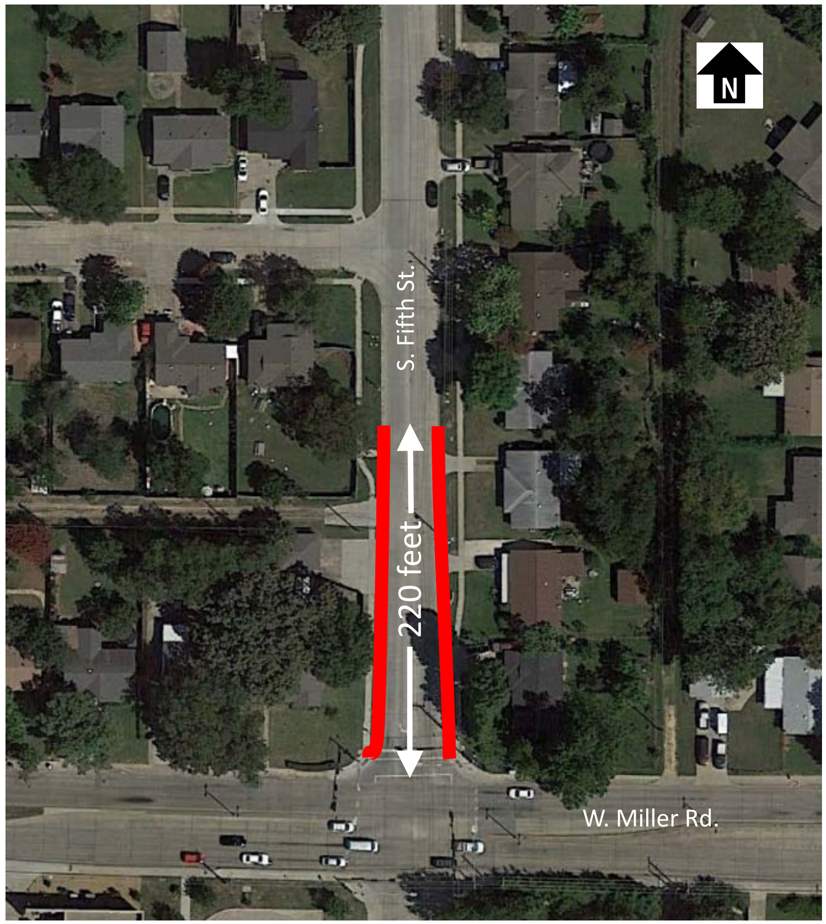
Average speeds between 140 feet south of Carlos Drive to Wembley Drive may decrease due to parallel parking which would benefit the neighborhood.

Attachments

S Fifth Street Parking

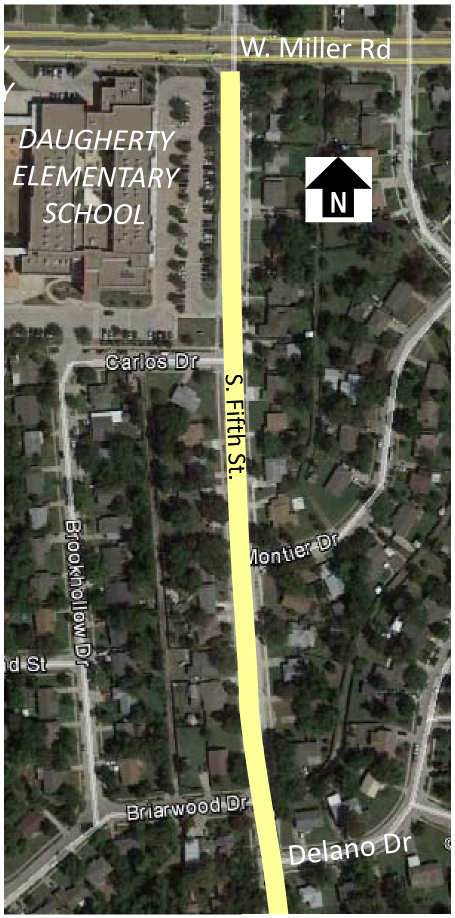
S. Fifth Street North of Miller – Proposed Parking Restrictions

At All Times



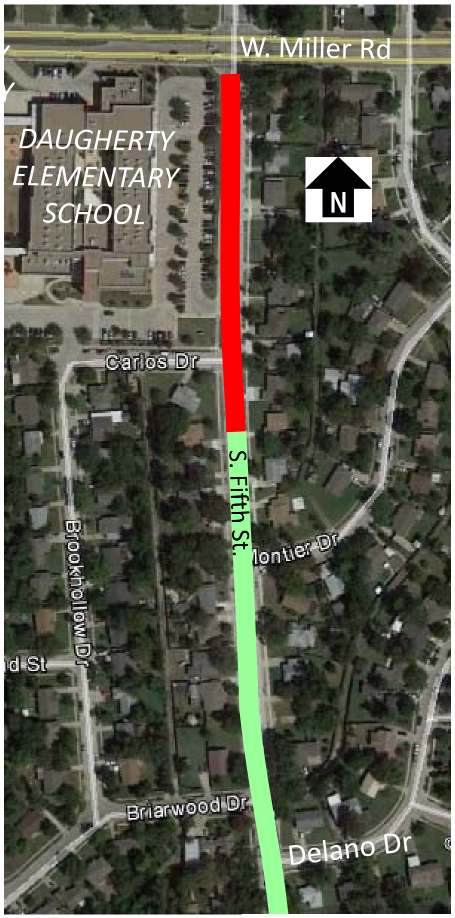
S. Fifth Street South of Miller – Existing Parking Restrictions (Both Sides)

7:30 AM to 7:30 PM | At All Times



S. Fifth Street South of Miller – Proposed Parking Restrictions (Both Sides)

No Restriction — At All Times



GARLAND
POLICY REPORT

City Council Work Session Agenda **2.c.**

Meeting Date:	June 18, 2018
Item Title:	Speed limit changes on Naaman Forest Bvld
Submitted By:	Paul Luedtke, Transportation Director
Strategic Focus Areas:	Well-Maintained City Infrastructure Safe Community Customer-Focused City Services

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ISSUE

Speed limits on the new section of Naaman Forest Bvld immediatly south of Campbell Road and adjacent to the Culwell Center have not been established and are currently set to the default speed of 30 mph. Staff performed a speed study and the recomended speed limit is 35mph.

RECOMMENDATION

Staff recomends setting the speed limit to 35 mph on all sections of Naaman Forest Bvld.

Unless otherwise directed by Council this item will appear on the July 10 Regular Meeting agenda.

BACKGROUND

Naaman School Road and Naaman Forest Bvld has been constructed in sections over many years.

Newly opened roadway sections begin with a 30 mph speed limit until enough traffic fills the roadway such that a speed study can be completed.

Many of the sections have resulted in a speed limit of 35mph being established after a speed study was completed.

State law proscribes that the speed limit be set at the "85th percentile speed". This is the speed at which 85 percent of the traffic is driving at or below.

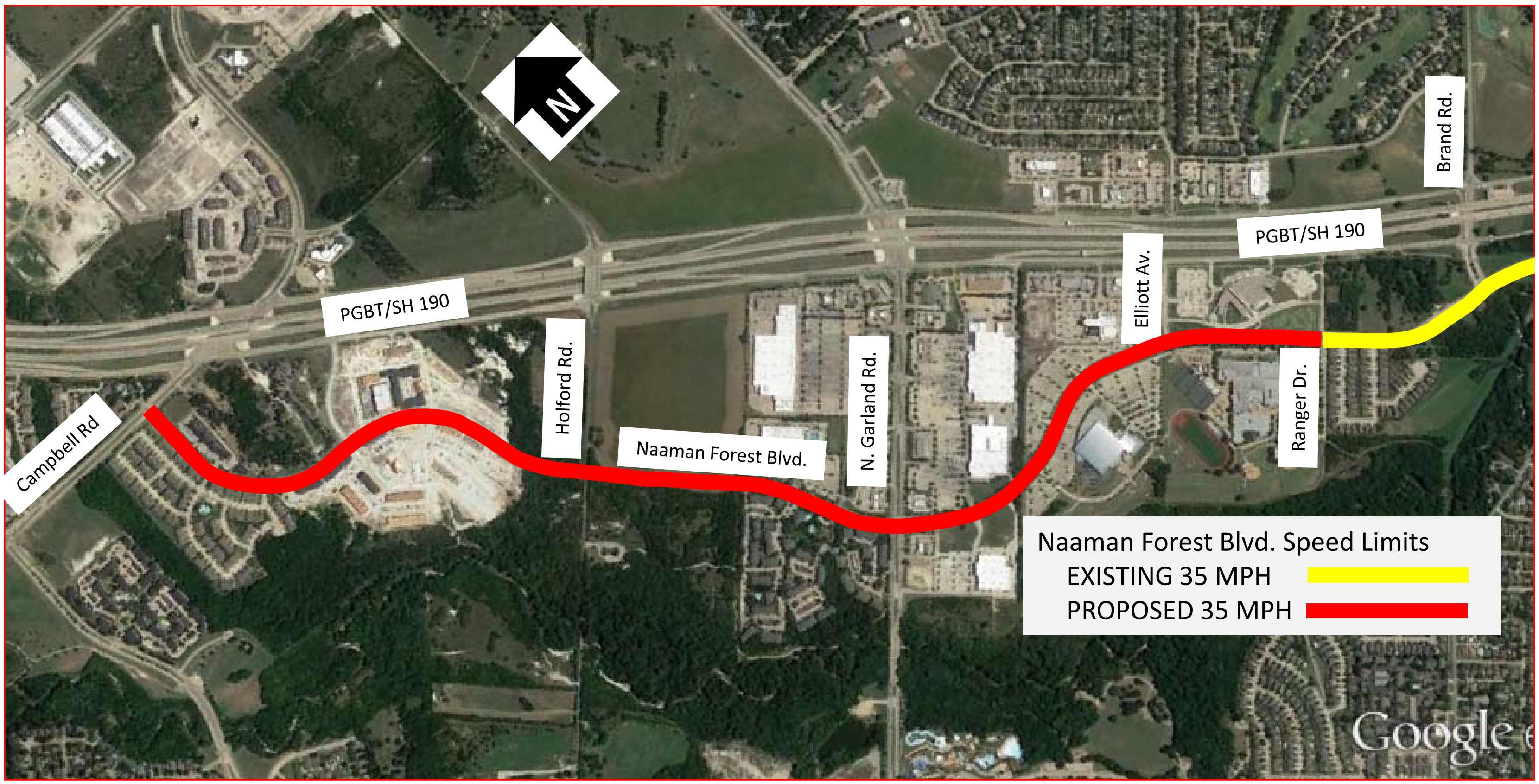
The Transportation Department performed speed studies on the sections of Naaman Forest Blvd between Brand Road and Campbell Road. These studies resulted in an 85th percentile speed of 35 mph.

CONSIDERATION

Approving this recomendation and adopting a corresponding ordinance will establish a consistent speed limit of 35 mph for the entire lengh of Naaman Forest Bvld/Naaman School Road.

Attachments

Naaman Forest Speed Limits


N
PGBT/SH 190
PGBT/SH 190
Brand Rd.
Elliott Av.
Holford Rd.
Campbell Rd
Naaman Forest Blvd.
N. Garland Rd.
Ranger Dr.
Naaman Forest Blvd. Speed Limits
EXISTING 35 MPH
PROPOSED 35 MPH
Google

GARLAND
CITY COUNCIL ITEM SUMMARY SHEET

City Council Work Session Agenda **3.a.**

Meeting Date: June 18, 2018

Item Title: V-Bike Update

Submitted By: Rene Dowl, City Secretary

Summary of Request/Problem

At the request of Council Members Morris and Bookhout, V-Bikes Director of Operations Shawn Ho will provide the City Council with an update on the V-Bikes program's operations in Garland, including but not limited to the number of bikes currently remaining in the city, their ability to regularly track, retrieve, and rebalance
the concentration of bikes, their ability to respond to citizen requests for removal of stationary or damaged bikes from their neighborhoods, and their future plans to improve ridership.

Recommendation/Action Requested and Justification

Council discussion.

GARLAND
CITY COUNCIL ITEM SUMMARY SHEET

City Council Work Session Agenda **3.b.**
Meeting Date: June 18, 2018
Item Title: Windsurf Bay Park

Summary of Request/Problem

At the request of Council Member Jerry Nickerson and Council Member Jim Bookhout, staff will provide an update on the Windsurf Bay Park preparations for the July 4th weekend.

Recommendation/Action Requested and Justification

Council discussion.

GARLAND
CITY COUNCIL ITEM SUMMARY SHEET

City Council Work Session Agenda **3.c.**

Meeting Date: June 18, 2018

Item Title: Short-Term Property Rentals

Summary of Request/Problem

At the request of Council Member Scott LeMay and Council Member David Gibbons, Council will discuss short-term property rentals.

Recommendation/Action Requested and Justification

Council discussion.

GARLAND

CITY COUNCIL ITEM SUMMARY SHEET

City Council Work Session Agenda **4.a.**

Meeting Date: June 18, 2018

Item Title: Interviews for Appointment to the Dallas Area Rapid Transit Board

Submitted By: Rene Dowl, City Secretary

Summary of Request/Problem

Information was posted on the City's website for 21 days regarding the qualifications of a DART Board Member in order to provide an opportunity for citizens to apply for the position.

By statute the DART Board consists of 15 Board Members. The City of Garland has a single full voting member, currently filled by Jonathan Kelly, and another member, currently Mark Enoch, that jointly represents the cities of Garland, Rowlett, and Glen Heights.

Council is scheduled to interview the applicants at this meeting.

Recommendation/Action Requested and Justification

Candidate interviews.

Attachments

Cheney Application

Enoch Application

JKelly Cover Letter

JKelly Resume

Michael T. Cheney

7518 Courtside Drive

Garland, Texas 75044

Resident of Garland since October, 2000

Graduate of the University of Michigan

Major Economics Minor Accounting

Certified Public Accountant

Retired

Active as an adult leader in the Boy Scouts of America and its camping honor society Order of the Arrow

Work history includes:

- 5 years auditing with Price, Waterhouse, Coopers CPA's
- Over 30 years as Controller or Chief Financial Officer of public and private companies
- Extensive experience in Sarbanes-Oxley controls documentation and auditing
- Multiple years' experience in cost accounting and budgeting
- Experience in organizational simplification and cost reduction

The following are pertinent comments in respect to DART and my representation of Garland while a member of the DART Board of Directors:

- DART is a policy board. It is the job of the directors to establish policy and for the executive team to execute and manage the Board policy
- I have listened to and watched nearly every DART meeting utilizing the on-line delayed tape of the meetings on the DART website.
- I am prepared to work closely with the several new Board members appointed by the Dallas Transportation Committee to find common ground for the advancement of all member city needs.
- DART is an outstanding agency providing necessary services to the transit needy population of the arear served.
- In particular the Para-Transit Services provided are outstanding and significantly less costly that the previous provider.
- During the last year a vote was held which narrowly passed providing for a 21% "refund" to Highland Park and University Park. The rationale was that these two cities were threatening to conduct a withdrawal election because they receive "no" rail service. In fact, DART did not build rail into these two cities along the KATY Trail because the cities rejected the dirty and noisy

trains. The cities also rejected bus service and are now provided with "on-call" service. Your DART representative voted in favor of the reduction and Mr. Mark Enoch voted no. This establishes a precedent that should another city join DART, they should expect a 21% reduction in the 1% sales tax until rail service is provided. I would have voted against the cost decrease with Mr. Enoch.

- In a discussion with Mr. Ray Noah who was on the DART Board for over 30 years, the policy to prevent ex-Board members from being employed by DART was intended for any position not just those reporting directly to the Board. Mr. Bob Straus has been employed for nearly three years at an all-in cost exceeding $200,000 per year to provide eminent domain experience to the legal staff. In fact, no eminent domain requirements have surfaced for the D2 system or Cotton Belt requiring such services and if needed can be purchased at hourly rated from local attorneys obviating the full-time requirement and reducing the cost to DART for these services. Additionally, an ex-Board member has been employed in the personnel offices to provide consulting services in the diversity issues of DART. The services of neither employee were presented to the Board for discussion or approval.
- Garland Councilman, J P Williams, repeatedly requested that WI-FI be installed on DART buses. I followed up on this request and was told it was too expensive or technically impossible to do. Finally, in fiscal 2017 a study for $350,000 was put in the financial plan No study has been completed nor has a report been made to the Board on WI-FI on buses.
- The bus route with the highest ridership is the one to service UT Dallas that runs along Renner and north and south into the apartment areas. This route is free to all riders under contract with UTD. Students are provided free identity cards. I asked that DART review the contract after two years and consider changing non-student riders to the standard DART rider fee. Nothing has been done to alter the fees on this route.
- I asked that DART utilize the 30 years of data it has on ridership for all bus and rail routes to develop a better system of bus routing. The system is a "hub and spoke" methodology with little regard to East/West ridership requirements. There are multiple providers of software that could be used to plan alternative bus routes and schedules to enhance ridership and system performances. My request was denied without explanation.
- A fiscal budget is a financial control. DART has consistently used the prior years' budget as the basis for the development of the current year's budget. This has resulted in budgets that are overstated b $10 to $15 million per year for over the last 10 years. Management does not see the need for budgetary control yet spends many hours and expense to develop and maintain the budget. There have been no experienced financial managers on the Board to communicate the need for quality budgeting and financial management.
- I was your DART Board appointee from May, 2011 to June, 2016
    - I consistently voted against increased expenditures for which there was insufficient evidence to support the rationale provided by staff. In an attempt to provide time to discuss weak policy in respect to significant others addition to the group health policy, I caused a Board meeting vote to be delayed. Unfortunately, I was unable to convince other Board members that the policy exposed DART to unnecessary costs.
    - With Bob Strauss, then Chairman of the DART Board, we caused DART to question the 10% compound rate of growth in the group health plan expense. In 2013 the expense exceeded $75 million. The Deputy Director to whom this expense reports could not

provide any plan for containing the costs. The CFO implemented a study and then a plan to implement a totally different coverage methodology that was implemented in 2018.

- We also insisted that DART carefully evaluate group health insurance provided to employee spouses/others and extended families. The intent was to eliminate coverage for ineligible dependents or working spouses/others who had health insurance. Savings were estimated to exceed $10 million.
- I spent $1,000 in personal funds twice to return to Dallas from vacations to attend DART Board meetings where I felt that Garland needed to have a vote recorded.
- My attendance record at all meetings was 20 of 22 or better per year.
- When it was evident that the VP Paratransit was unable to adequately communicate to the Board a necessary change in the contract with the provider, I caused a meeting with the Executive VP, VP, and AVP on my own time to assist them in preparing a presentation that properly presented the need for the contract revision. The end was a further reduction in expenses of $9 million in a contract that had already reduced cost over $50 million from the previous provider.
- When the Audit Committee which reported to me as Chairman of the Audit Committee developed an audit finding that the Human Relations Department had deteriorated in performance during two-year tenure of the VP Human Relations, a plan to terminate the VP was developed. The Deputy Director to whom this VP reported was unaware of any issue in the department. Ultimately the VP was given the opportunity to resign.
- When the Audit Committee determined that Parsons in its work on several cost-plus contracts had over-charged DART more than $800,000 and refused to repay DART, I insisted that the matter be taken to an Administrative Law judge. The case was ruled in favor of Parsons and DART then appealed at my insistence. Again, the ruling was in favor of Parsons. The root problem was a poor presentation by DART of a fairly simple cost accounting allocation. After many months of negotiation Parsons settled for a payment of $400,000. Nothing would have been done without my leadership on the Audit Committee.
- I raised the question during the annual Board retreat in February 2016 to determine whether DART had the bond capacity to finance the Cotton Belt earlier than the 2036 date in the 20-year financial plan. It was determined that bond capacity did exist. As a result, the Cotton Belt was moved to a current project. Unfortunately, the new appointees from City of Dallas banded together to defeat the bond authority but not the project. The Cotton Belt project continues forward with alternative financing provided from other government sources.
- In the latest 5-year increase in fares it was mentioned by some in the City of Dallas representation that fare increases were unfair to the populace. The fare increase was approved 8 to 7 by the Board. I agree with the increase. It seems that programs for Aid to Dependent Children and Dallas Independent Schools low income student programs could be sourced to provide data for the use of a fare supplement program to reach out to disadvantaged transit needy population. I have heard no Board discussion about this method to reduce fare cost to transit needy.

- DART has 26 VP’s, 3 Executive VP’s, and a Deputy Director all with base salaries, bonuses, and perks exceeding $200,000 per year. All receive an average salary increase of 3% per year and a cash bonus ranging rom 6% to 10% of base salary annually. Cumulatively these executives are paid all-in nearly $10 million per year. I asked for a consulting evaluation with intent of reducing the number of executive personnel and making DART a more efficient operation in the mode of “do more with less”. I was assured three times by the then Senior VP Finance and now CFO that this study would be completed in late 2016 and reported to the Board. No study was done. Can DART operate more efficiently and spend less on salaries, I believe yes. DART spends nearly 75% of the $550 million sales taxes and fare income on salaries and wages.
- I caused a bonus point to be inserted in the President’s bonus plan in 2013 that resulted in the implementation of a Human Trafficking awareness program and safe haven provision in Dart’s buses and trains operations. Since then Dart gas become the nation’s leader in the use of public transportation services for the safe haven of persons caught in human trafficking.

GARLAND

TEXAS MADE HERE

Application for City of Garland Boards/Commissions/Committees

Return completed application to: City Secretary's Office, 200 North Fifth Street, Garland, Texas 75040

Please Type or Print Clearly: Date: 6/3/18

Name: Mark Enoch Phone: [redacted] *(Home)*

Address: 1805 Faulkner Dr Phone: [redacted] *(Other*

City, State, Zip: Rowlett, TX 75088 Email: [redacted]

Resident of Garland for 0 years Resident of Texas for 36 years

Dallas County Voter Registration Number [redacted] Garland City Council District Number____

Have you ever been convicted of a felony? ☐ Yes ☑ No

Have you ever been convicted of a Class A misdemeanor? ☐ Yes ☑ No

Please list any experience that qualifies you to serve in the areas you have indicated.

Please see attached for response to this question.

If you have previously served on a City Board or Commission, please specify and list dates of service.

I have served from1997 through the present as one of the two board members representing Garland.

List civic or community endeavors with which you have been involved.

Member City Council of Rowlett; Mayor City of Rowlett; Member Regional Transportation Council;

What is your educational background?

SMU BA degree as well as a Masters in Business Administration and Juris Doctorate.

What is your occupational experience?

I have practiced law in Dallas County since 1979

I hereby affirm that all statements herein are true and correct. ______________

Board or Commission of first, second, and third choice:

____ Board of Adjustment	____ Garland Youth Council **	____ Parks and Recreation Board
____ Citizens Environmental and Neighborhood Advisory Committee	____ Property Standards Board	____ Plan Commission
____ Community Multicultural Commission	____ Library Board	____ Senior Citizens Advisory Committee
____ Garland Cultural Arts Commission		____ Unified Building Standards Commission

***Garland Youth Council has a separate application*

FOR OFFICE USE ONLY

Ad Valorem Tax Status Current____ Past Due____

Utility Account Status Current____ Past Due____

CSO Suit/Claim Filed Yes ____ No ____

Clerk Signature & Date ______________

Date Appointed ______________

Appointed By ______________

Date Notified ______________

Disclosure Form Filed ______________

Revised 03/2018

I have been privileged to serve Garland as one of its two board members and respectfully request re-appointment to this position. I have held various positions, including Chair of the Board and now serve as Chair of the public affairs committee. My prior years' of experience on the Regional Transportation Council also help me address local, state and nationally elected officials on behalf of Dart and Garland.

Mayor and members of the Garland City Council,

I am seeking the opportunity to continue representing the City of Garland as a member of the Dallas Area Rapid Transit Board of Directors. During my service over the past two years, I have vastly deepened my knowledge and relationships with other Board members. There has been a lot of changes on the Board and I believe my standing has increased tremendously amongst the board members and staff. While I am only in my first term, I have elevated to role of chair of the Audit Committee and was elected by my peers to serve as the Assistant Secretary of the Board, one of only 4 executive leadership roles on the 15 member board. Traditionally, executive leadership roles migrate upward every 2 years to eventually become the Chair. It has been a long time since a Garland appointee has been the Board Chair for DART and I am in the sequence to possibly take on that role.

My resume is attached and you can see that I am very well qualified to serve in such a capacity. I have a strong business and economic education and have significant experience working with Boards of Directors. I currently manage assets for a number of organizations and regularly present at their meetings. I will continue to represent our city well.

Some additional background: I am a native of the city of Garland, and a product of the Garland Independent School District. I attended Golden Meadows Elementary School, Bussey Middle School and North Garland High School. I am very proud of my Garland roots and take a lot of pride in having the opportunity to represent our city. Additionally, I am a seasoned DART rider. I worked at Cityplace when the DART station opened there and from the time the Downtown Garland station opened I rode the DART trains regularly and occasionally the buses, owning an Annual Pass. I have valuable experiences as a DART rider and am a loyal representative of Garland.

Throughout my term, I have had one of the best attendance records, not only attending almost all board and committee meetings, but also representing Garland and DART by attending Chamber events, Station openings, and many other public meetings, serving in a DART Board member capacity. I take my appointment very seriously and always make myself available to the Council Members as well as Garland citizens and business owners. I firmly recognize that I serve at the pleasure of the Council and hope that I will be given the opportunity to continue my service.

Sincerely,

Jonathan R. Kelly

JONATHAN R. KELLY, CTFA
6809 Galway Drive
Garland, TX 75044
[redacted]

SUMMARY

- Twenty five years of progressive financial services industry, trusts, sales and management experience
- A passion for fiduciary investment management, building deep relationships with clients, advisors and COIs, acting in an Account Executive capacity to increase revenue based on needs of clients.
- Extensive knowledge of estate planning and the trust industry, as well as Northern Trust, Fidelity, Bank of America and US Trust, trading, sales, products and compliance procedures gained through Employee Trading, Senior Trader, Team Manager, Portfolio Manager, Market Investment Director and Regional Investment Executive positions
- Proven leadership skills in personal and employee development, project management and peer networking building strong teams and retaining top talent.
- Solid experience administering trusts and document review in the onboarding process utilizing non-judicial settlement agreements, decanting, internal trust committee chair and Delaware trust law as well as presentation skills used to advance product sales among front-line contacts delivering educational presentations to advisors to persuade their activities in discussing trusts with clients.
- Community involvement including serving as board member. Volunteering to serve others and his community. (Dallas Area Rapid Transit, Jonathan's Place, The Heights Baptist Church, City of Garland TIF Board)

EXPERIENCE

NORTHERN TRUST — May 2015 – Present
Vice President, Senior Portfolio Manager
Managing Wealth for individuals, families, trusts and institutions.

PRINCIPAL FINANCIAL GROUP/PRINCIPAL TRUST COMPANY — 2012 – May 2015
Director of Business Development – Trusts (October 2012 – Present)
Responsible for driving new business to Principal Trust Company, specifically through personal trusts. Act as key contact(wholesaler) for financial advisors both internal and external in assisting clients with estate planning needs utilizing personal trusts as well as gathering assets by acting as successor trustee. Cover the entire United States and delivering educational presentations at conferences illustrating the features and benefits of personal trusts. Facilitate the closing process in partnering with COIs, attorneys, clients and advisors including document review and engaging attorneys for NJSAs and drafting new documents.

US TRUST, BANK OF AMERICA PRIVATE WEALTH MANAGEMENT — 2003 – 2012
Market Leader/Market Investment Director; SVP (January 2011 – October 2012)
Similar to a PCA or Account Executive role, Responsible for driving strong results in the US Trust Midwest Market for the Emerging Wealth Team in areas of retention, new business and clean book for both Trust and Investments personnel. In 2011, team ranked #1 in New Business for the Division. Managed a team of Trust Officers, Portfolio Managers and support roles responsible for deepening relationships with existing clients and sourcing new opportunities, while also personally acting as relationship manager on a book of clients.
Regional Investment Executive; SVP (March 2009 – January 2011)

- Manage, coach and develop a team of 23 Investment Professionals responsible for over $3.8B in assets across the Central Division (Associates physically located in Chicago, St. Louis, Kansas City, Detroit and Dallas)
- Drive results in retention, sales and daily routines in a way that exceeds targets and holds associates accountable
- Engage varying levels of leadership nationally to sell the Emerging Wealth Vision as well as manage projects to improve efficiencies
- In a volatile environment, keep the focus on the client while implementing new associate routines and retaining and developing top performing talent

Team Leader (June 2004 – March 2009)
Portfolio Manager (January 2003 – October 2012)

FIDELITY INVESTMENTS — 1993-2002
Premium Services Manager (July 2000 – December 2002)

- Manage, coach and develop a team of approximately 10 to 15 representatives in the areas of sales goals, customer quality interaction, retirement, tax, e-channel and trading issues servicing High Net Worth clients.
- Additional team management responsibilities: setting team representative sales goals, maintain and improve team statistics/metrics, provide ongoing feedback around customer interactions, and productivity
- Work closely with Branches in MN and PA, the Team's regional alignment with High Net Worth customers

- Participate in many company initiatives and projects: 529, eChampion, College Recruiting, Representative Recognition, Knowledge Gap Committee, EC3, Staffing contact, Funds Network, New Hire mentoring, Fidelity Southwest Golf Tournament

Service/Trading Manager (May 1998 – June 2000)
Brokerage Senior Trader (April 1996 – May 1998)
Employee Trading Representative (July 1995 – April 1996)
Brokerage Trading Representative (November 1993 – July 1995)

ACTIVITIES

Dallas Area Rapid Transit (DART) Board Member – July 2016 to Present
- Assistant Secretary
- Audit Committee (Chair)

Dallas Estate Planning Council – Dallas, TX
Tax Increment Financing; Board of Directors – City of Garland
Facilitator – Legacy Journey & Financial Peace University – The Heights Baptist Church
Teacher – 7th Graders on Sundays at The Heights Baptist Church
Hobbies: Hunting, fishing, golf, coaching youth sports, house renovating(country property), College football & basketball, softball, basketball, running, movies, spending time with the family

EDUCATION/CERTIFICATIONS

MBA in Corporate Finance; University of Dallas, Irving, TX, 1998
B.S. in International Economics; Texas Tech University, Lubbock, TX, 1993
Certified Trust and Financial Advisor (CTFA), The Institute of Certified Bankers, 2006
Accredited Wealth Management Advisor (AWMA); College For Financial Planning, 2016
- Series 8, 7, 63 and Group 1 licenses (currently inactive)
- Microsoft Excel, Microsoft Word, Outlook, PowerPoint, as well as proprietary systems

GARLAND
CITY COUNCIL ITEM SUMMARY SHEET

City Council Work Session Agenda **4.b.**

Meeting Date: June 18, 2018

Item Title: Interview for Garland Health Facilities Develoment Corp. & Garland Economic Development Authority

Submitted By: Rene Dowl, City Secretary

Summary of Request/Problem

The Garland Health Facilities Development Corporation and Garland Economic Development Authority has positions that are expired. The Board consists of three members, one term is expired and there is one vacancy. Information was posted on the City's website for 21 days regarding the qualifications of the GHFDC & GEDA Board Members in order to provide an opportunity for citizens to apply for the position. A resume was received from one applicant. Council is scheduled to formally appoint a representative to the GHFDC & GEDA Board of Directors at the June 19, 2018 Regular Meeting.

Garland Health Facilities Development Corporation (GHFDC):

The purpose of The Garland Health Facilities Development Corporation (GHFDC) is to provide financial assistance to Garland based health care organizations. The affairs of the corporation are managed by a board of directors which consist of three (3) individuals appointed by the City Council and who hold office for a term of six (6) years. The board of directors is primarily responsible for reviewing grant applications from qualified Garland based health care organizations and allocating GHFDC resources in a consistent and fair manner. The GHFDC has supported organizations such as the Hope Clinic, New Beginnings Center, and the City of Garland Health Clinic.

The Garland Economic Development Authority, Inc. (GEDA)

Pursuant to the Texas Legislature passing the Development Corporation Act of 1979, The Garland Economic Development Authority, Inc. (GEDA) was organized to provide tax-exempt financing to eligible business locating or expanding in the City, with the last agreement occurring in the late 1990’s. Currently, GEDA has a fund balance of approximately $60,000 that may be allocated to programs or projects eligible under the Development Corporation Act of 1979. The board of directors of the GHFDC have served as the board of directors for GEDA since 1990.

Recommendation/Action Requested and Justification

Candidate interview.

Attachments

Logan Resume

H E R B E R T A. L O G A N

2321 Country Hollow Ln
Garland, Texas 75040
[redacted]

S U M M A R Y

A detail-oriented and results-driven finance professional, with expertise in regulatory compliance, office management, audit ing, quality and reliability, customer service, general ledger, process improvement, team-leading and resource acquisition. A results-driven producer, who guides projects from inception to completion by leading through example and clearly articul ating goals and objectives. A highly effective communicator, with a proven aptitude for working well with all levels of an org anization. A dynamic forward-thinker, who consistently demonstrates an ability to achieve maximum effectiveness while m aintaining high standards. Utilizes an extensive skill set to position a business as an industry leader.

E X P E R I E N C E

Wells Fargo Advisors 2014--16
Regional Supervisor

Oversight of domestic and foreign wire transfers with emphasis on AML/BSA. Ensuring OFAC regulation with responsibility to apply appropriate level of due diligence. Review of policy and procedures to identify risk exposure. In conjunction with recentl y launched pilot program to revamp wire services. Providing assistance as a liaison to compliance department in risk mitigatio n and remediation.

McAfee Corp.
Compliance Analyst II 2013-2013

Analyzing existing policies and procedures to identify risk and make recommendations for new or revised policies and proced ures. Assisted in the formulation of system requirements and remediation to assure third parties are compliant to Foreign Cor rupt Practices Act (FCPA). Serving as liaison to communicate to the channel operations the due diligence requirements to ensu re McAfee third parties are fully anti-corruption compliant. Utilizing both verbal and written communication to direct impleme ntation of revised registration of reseller partners and assuring compliance consideration to mitigate risk in development of n ew business models.

PENSON FINANCIAL SERVICES, Dallas, Texas
Compliance AML Specialist...2007-2012

Reviewed alerts resulting from financial activity in correspondent accounts. Elevated alerts to cases for in-depth evaluation of un derlying details, potentially leading to the filing of SAR with FinCen. Held responsibility for 314(a) and 314(b) reporting and infor mation-sharing related to the Patriot Act and BSA. Contributed to relevant external and internal examinations, ensuring the provi sion of requested information and reports. Ensured the implementation and regular review of compliance with the firm's written supervisory policies and procedures. Provided management, employees and correspondents with interpretive guidance on com pliance-related matters. Offered support in the remediation and updating of existing policies. Assisted with regulatory audits and requests, in addition to the investigation and resolution of customers' complaints.

0 Served as an active contributor to regulatory responses to SEC and FINRA.
1 Participated in writing and testing working supervisory policies and 3012 testing.
2 Attained a Series 24 general security principal's license.
3 Acquired certification as a CAMS anti-money laundering specialist.

RBC DAIN RAUSCHER, Plano, Texas
Administrative Complex Manager 2005-2006

Held responsibility for branch administrative operations and sales support staff across the complex. Oversaw facilities manag ement pertaining to accounts payable and resource acquisitions. Conducted annual reviews and provided ongoing training for the staff. Monitored costs associated with respective branch cost centers and monthly general ledger reviews. Adhered to an d implemented new policies and procedures.

- Implemented an evaluation process, which empowered individuals within the process to tell their perspective, which facilitated the customization of paths for success and evaluation.
- Acquired Series 9 branch office manager and Series 10 securities manager licenses.
- Assumed responsibility for managing a staff of 35 employees, which included hiring, training, performance reviews and firing.

BEAR, STERNS & CO., Dallas, Texas
Margin Specialist 1996-2005

Monitored branch accounts to ensure compliance with house and NYSE requirements on a daily basis. Served as liaison betwe en New York headquarters and branch account representatives. Periodically checked market activities to keep abreast of any necessary adjustments. Corresponded with branch management as warranted.

- Learned all aspects of branch back-office operations.
- Acquired a Series 7 general securities representative license.

ADDITIONAL EXPERIENCE

PRINCIPAL FINANCIAL, Dallas, Texas, **Margin Specialist,** 1994-1995. Maintained the cost center, which consisted of 11 branc h offices and 900 accounts. Handled daily correspondence, interfacing with sales assistants, brokers and managers regarding account status. Monitored transactions and market activity, cash and security transfers, and the processing of checks and wire transfers. Contacted clients through mail regarding house, NYSE and regulation t-call requirements. Handled exception repor ting to management.

DEAN WITTER REYNOLDS, Dallas, Texas, **Senior Operations Staff,** 1992-1994. Assumed responsibility for cash disbursemen ts, wire transfers, cash and securities journals, IRA distributions, securities receipt and DTC transfers. Handled data entry on t he network system requiring the verification of account status for negotiating stock on settled trades and the verification of leg al documents for estates and third-party payouts.

EDUCATION

WASHBURN UNIVERSITY, Topeka, Kansas
BBA, **Accounting**

LICENSURE

FINRA Series, 7, 9, 10, 24, 66, 99

CERTIFICATION

Certified Anti-Money Laundering Specialist

COMPUTER SKILLS

Microsoft Word, Excel

GARLAND

City Council Work Session Agenda
Meeting Date: June 18, 2018
Item Title: Boards & Commission Appointments
Submitted By: Elisa Morales, Management Services Coordinator , Administration

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Summary:
<u>**Council Member Deborah Morris**</u>

- Jonathan Ferguson - Parks & Recreation Board

Attachments

Jonathan Ferguson - Parks & Recreation Board

CITY OF GARLAND
RECEIVED
JUN 11 2018
CITY SECRETARY

GARLAND
TEXAS MADE HERE

Application for City of Garland Boards/Commissions/Committees

Return completed application to: City Secretary's Office, 200 North Fifth Street, Garland, Texas 75040

Please Type or Print Clearly: Date: 5/11/18

Name: Jonathan Ferguson Phone: [redacted] (Home)

Address: 1118 Briarwood Dr. Phone: ______ [redacted]

City, State, Zip: Garland, TX 75041 Email: [redacted]

Resident of Garland for 8 years Resident of Texas for 35 years

✓ Dallas County Voter Registration Number [redacted] Garland City Council District Number 5

Have you ever been convicted of a felony? ☐ Yes ☒ No

Have you ever been convicted of a Class A misdemeanor? ☐ Yes ☒ No

Please list any experience that qualifies you to serve in the areas you have indicated.

I have worked for a Park's department for 10 years and I am also certified with several licenses that pertain to Parks and Recreation.

If you have previously served on a City Board or Commission, please specify and list dates of service.

—

List civic or community endeavors with which you have been involved.

I am currently helping coach my son's t-ball team for Garland little league.

What is your educational background?

Associates degree in turf grass management.

What is your occupational experience?

Over 15 years of Parks and Recreation experience.

I hereby affirm that all statements herein are true and correct. [signature]

Board or Commission of first, second, and third choice:

___ Board of Adjustment	___ Garland Youth Council **	✓ Parks and Recreation Board
___ Citizens Environmental and Neighborhood Advisory Committee	___ Property Standards Board	___ Plan Commission
___ Community Multicultural Commission	___ Library Board	___ Senior Citizens Advisory Committee
___ Garland Cultural Arts Commission		___ Unified Building Standards Commission

***Garland Youth Council has a separate application*

FOR OFFICE USE ONLY

Ad Valorem Tax Status Current ✓ Past Due___
Utility Account Status Current ✓ Past Due___

Date Appointed ______
Appointed By ______
Date Notified ______

CSO Suit/Claim Filed Yes ___ No ✓
Clerk Signature & Date

Courtney Vanover 6/11/18

Revised 03/201